**International Conference**

**Communication and entrepreneurship in the European context**

**National University of Political Studies and Public Administration**

**Bucharest, June 8-9, 2015**

Today it is a well-established fact that not only entrepreneurship, but also communication are crucial to business development and economic growth. Under the pressure of globalization and integration, the European Union has no other choice but to stimulate the entrepreneurial spirit of European citizens by means of enhancing entrepreneurship-related policymaking, by promoting entrepreneurship education or by better communicating with its citizens in order to create the necessary environment for entrepreneurial development. How does communication impact on the economic performance of the European Union? Does the EU have a solid entrepreneurship policy? Is the EU communication policy linked to the European entrepreneurship? This Conference aims to invite participants to reflect on these questions and others similar to them and to spur debate on the European communication and entrepreneurship.

While there may not be any definitive answers to the questions outlined above, here are some of the topics (the list is not exhaustive) to be addressed during the conference:

* communication and innovation;
* entrepreneurship education and communication;
* competitiveness, growth and job creation in the EU;
* youth education and employment strategies in the EU;
* European communication in times of crisis;
* attitudes towards the European Union;
* Europeanization processes;
* EU Cohesion Policy;
* management of EU-funded projects and programs.

The conference will also host a special panel of the ECREA (European Communication and Research Association) [Temporary Working Group ”Communication and the European Public Sphere”.](http://absurd.gen90.net/center-projects/ecrea-twg/) Selected papers focusing on EU Communication and the European Public Sphere will be part of this special panel.

**Important Deadlines**

April 10, 2015: abstract submission

April 20, 2015: abstract acceptance (notification of authors)

June 30, 2015: full paper submission

**Abstracts**

The abstracts (max. 500 words followed by 3-5 keywords) will be submitted for review in electronic MS Word format. Please provide the full names, affiliations, mailing addresses, telephone and fax numbers, and e-mail addresses of all authors, indicating the contact author. There will be accepted only one paper for each participant as a first author. Abstracts will be submitted online to the following e-mail address: [euroantreprenorat@comunicare.ro](mailto:euroantreprenorat@comunicare.ro). The official language of the conference is English.

The authors will receive confirmation via e-mail.

**Publication**

Selected papers will be published, after the conference, in the conference volume.

**Guidelines**

All manuscripts submitted must follow the most recent version of the APA style guide (6th American Psychological Association Publication Manual).

**Conference fee**

There is no conference fee. The Conference is financially supported by the EU-funded project “Euroantrepreneurship – academic qualifications for the Europeanization of the Romanian society”, (POSDRU/156/1.2/G/140578), co-funded by the European Social Fund, SOP Human Resources Development 2007-2013

**Organizing Committee**

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