

# **Europass** Curriculum Vitae

# Personal information

First name(s) / Surname(s)

Address(es)

Telephone(s)

E-mail Mobile

Nationality

Date of birth

Gender

# Work experience

**Dates** 

Occupation or position held

Main activities and responsibilities

Name and address of employer

Type of business or sector

**Dates** 

Occupation or position held

Main activities and responsibilities

Name and address of employer

Type of business or sector

**Dates** 

Occupation or position held

Main activities and responsibilities

Name and address of employer

Type of business or sector

# Loredana RADU

6. Povernei, Bucharest, Romania

+40 754 227 596

loredana.radu@comunicare.ro

0040 754 227 595

Romanian

6th of June 1983

Female

### February 2015 - to date

Associate Professor [2006-2007: administrative assistant; 2007-2013: teaching assistant; 2013-2015: senior lecturer1

Prepare and deliver courses on "Project Team Management", "Design and Implementation of EU Communication Campaign", "Project Management" and "Strategic Management" for approx.150 MSc students/year (in Romanian and in English).

Carry out research activities on relevant topics, in line with the university's research strategy.

Board Member (since Sept. 2014)

College of Communication and Public Relations - National University of Political Studies and **Public Administration** 

6, Povernei, Bucharest, Romania

Academic education

May 2014 - to date

**Director - Center for EU Communication Studies** 

General management of the research center; identification and selection of key staff and collaborators; development of project proposals for EU funding; coordination of research projects on relevant topics

(i.e. attitudes towards the EU, the economic crisis, European identity).

National University of Political Studies and Public Administration

6, Povernei, Bucharest, Romania

Academic education

April 2014 - to date

Coordinator

Project "ATENA - Technical and Educational Assistance for Mitigating Discrimination Practices in the gas industry"

Coordination of the research studies on discrimination, segregation, and equality;

Prepare and deliver training sessions on "Change Management", "Project Management" and "Strategic Management" for approx. 270 women employed in the gas industry.

Association for Education and Nature

Bucharest, Romania

Non-profit sector

September 2011 - to date **Dates** Occupation or position held Academic Coordinator - Master of Science in Project Management (PMI GAC-accredited program starting from April 2011) Academic coordination of the Master program: plan curricula and courses, manage the Main activities and responsibilities relationship with the professors, and implement quality maintenance in accordance with the university's plan. Administrative coordination of the Master program, including marketing planning and organization of conferences, workshops, and other events dedicated to students and industry representatives. Responsible for international collaboration and research opportunities, including the development of project applications for the Long-Life-Learning Program and other research grants. Name and address of employer College of Communication and Public Relations - National University of Political Studies and **Public Administration** 6. Povernei, Bucharest, Romania Type of business or sector Academic education **Dates** March - July 2014 Occupation or position held **Short Term Consultant** Project & goal Project "Development of Administrative Capacity of the Ministry of National Education through the Implementation of Strategic Management and Improvement of the Institutional Leadership" Goal: (i) enhancing MoE administrative capacity, and (ii) developing the management and leadership skills of the MoE managers and executive staff. Participating actively in job-analysis meetings conducted by the lead international consultant; Main activities and responsibilities conducting job-analysis meetings independently. Conducting online research to support the lead international consultant in defining (a) the characteristics of certain jobs, (b) what constitutes reasonable, average and superior performance of certain jobs, and (c) key skills and competencies that are needed to achieve such performance on certain jobs. Writing initial 20 job descriptions. **Contracting Authority** World Bank World Bank, 31 Vasile Lascar, Bucharest, Romania Name and address of employer Type of business or sector Consulting **Dates** January - May 2014 Occupation or position held **Key Expert** Project & goal Project "Competente, Calitate, Flexibilitate si Ocupabilitate în oferta educatională a programelor de masterat" ("Competences, Quality, Flexibility, and Employability in the educational offer of master programmes") / POSDRU/18/1.2/G/16159. Goal: to assess the transversal ("soft") competences, as delivered in the current master's programmes curricula, and to propose improvement actions, including dedicated training and counselling. Responsible for the development of the transversal competences (e.g. team work, Main activities and responsibilities communication, leadership, learning methods) in the curriculum of the Master's Program in Project Management; Training coordinator for module 4 - "Learning to Learn" - elaboration of the training materials and training delivery for master degree students; **Contracting Authority** Ministry of Education – Intermediate Body for the HR Sectorial Operational Programme Name and address of employer National University of Political Studies and Public Administration (Romania) Type of business or sector Consulting **Dates** September 2013 - February 2014 Coordinator Occupation or position held Project & goal Project "Modernization of the citizens' information services for the Ministry of Labour, Social Protection and Elderly People"

for the Ministry of Labour, Social Protection, and Elderly People.

Goal: to prepare a comprehensive mid- and long-term capacity building and communication strategy

Coordination of phase no. 2: Main activities and responsibilities elaborate the internal and external communication strategy for the Ministry, based on the results of a nationally relevant opinion survey meant to evaluate the beneficiaries' opinions ant attitudes towards the services provided by the Ministry of Labour: organize semi-structured interviews with the relevant stakeholders from the Ministry (i.e. general directors, counsellors) and from the subordinated institutions (i.e. Labour Inspection, the Romanian Bureau for Adoptions. The Romanian Pensions Authority). assess, revise, and improve the Ministry's system and operational procedures on internal and external communication: prepare a Communication Handbook for the Ministry of Labour. Ministry of Labour, Social Protection and Elderly People (Romania) **Contracting Authority** ICE Consult, Bucharest, Romania Name and address of employer Type of business or sector Consulting June 2013 - to date **Dates** Senior Trainer and Consultant for Colors in Projects (PMI project management Standard) Occupation or position held Main activities and responsibilities Design and deliver professional training sessions on: PM Fundamentals PM Advanced Project Team Management (soft skills) Continental Automotive, Continental Research, Caroli Foods, Schaffler Romania, WNS etc. Clients Name and address of employer Confucius Consulting (via Achieve Global) Type of business or sector Consulting & professional training November 2012 - June 2014 **Dates** Occupation or position held **Key Expert in Communication** Project & goal Project "Publicity and Public Awareness Strategy to assist the Implementation of a New Waste Management System in Covasna County (Central Romania)" (funded through the European Regional Development Fund). Goal: to implement a large-scale (nationally relevant) public awareness campaign aiming at persuading the end-users of the new integrated waste management system to properly collect and sort solid waste. Main activities and responsibilities Coordinate the implementation of a public opinion survey at the county level focused on researching people's opinions regarding the protection of the environment and waste management practices. Elaborate a comprehensive public awareness strategy aimed at changing people's perceptions and attitudes regarding waste management practices. Coordinate the implementation of an information campaign targeted at the key stakeholders of the new waste management system. **Contracting Authority** Covasna City County (Romania - Central Region) Name and address of employer Mercury 360 Communications 9, Dimitrie Pompei, Bucharest, Romania Consulting Type of business or sector **Dates** February - June 2013 **Consultant in Strategy Development** Occupation or position held Project & goal Project SNSPA 2020 Horizon Goal: to develop a new organisational strategy for the university, built on 5 pillars: academic education, research, relation with the industry representatives, innovation, and responsibility. Design the organizational strategy for the National University of Political Studies and Public Main activities and responsibilities Administration through a complex process of public participation. Name and address of employer National University of Political Studies and Public Administration Type of business or sector Academic education **Dates** November 2011 - March 2012 Page 3/10 - Curriculum vitae of For more information on Europass go to http://europass.cedefop.europa.eu © European Union, 2004-2010 24082010 Radu Loredana

**Research Coordinator** Occupation or position held Project & goal Project "Eurosphere under pressure. An applied analysis of the public discourse, mass-media, and civil society on the economic crisis in the EU." Goal: to coordinate the research project and to disseminate its relevant results. Elaborate the research design, comprising both qualitative, and quantitative methods; Main activities and responsibilities Coordinate a team of 12 junior researchers (volunteers) for performing the content analysis; Desk research and secondary data analysis (data bases from IMF and Eurostat); Prepare scientific papers and publish one book. Name and address of employer National University of Political Studies and Public Administration Type of business or sector Academic education Dates April 2011 - June 2013 Occupation or position held **Senior Trainer** Project & goal Project "Best Practices Model for the Management of National Trade Unions Activities" (project ID 62370), funded by the European Social Fund. Goal: to implement a national capacity building program aimed at improving the social dialogue in the gas industry. Main activities and responsibilities Prepare the curricula and materials (handbooks) for the following courses: "Project Management" (8 sessions), "Strategic Management" (4 sessions), "Change Management" (4 sessions), and "Strategic Change Management" (1 session). Deliver these courses in accordance with the Gantt chart of the project. Author of a practical guidelines "Project management for trade unions" Member of the Steering Committee of the project. National Gas Industry Trade Unions Federation Client Name and address of employer The Association for Education and Nature, 2, Petrascu st., Bucharest, Romania Type of business or sector Trade unions/adult education **Dates** 2008 - 2011 Occupation or position held Lecturer Project & goal Project "Communicating Europe. Strategies for Increasing EU's Visibility", funded by the Jean Monnet programme. Goal: to develop a teaching module focused on the relationship between EU and the Romanian citizens. Main activities and responsibilities Prepare the application form and manage the relationship with DG Education and Culture. Prepare and deliver training on "EU Communication Policy" and "Public Awareness Campaigns for EU-funded Projects" for the students enrolled in the MSc in Project Management: prepare curricula and training materials, deliver training sessions, collect students' feedback. Organize international conference on EU identity, EU communication, and the public sphere. European Commission - LLL Programme Contracting authority National University of Political Studies and Public Administration Name and address of employer 6, Povernei, Bucharest, Romania Type of business or sector Academic education November 2008 - November 2009 **Dates** Occupation or position held **Project Director and Training Coordinator** Project & goal

Project "Technical Assistance for strengthening the institutional capacity of central and regional authorities responsible for the management of the projects funded through Structural and Cohesion Funds" (PHARE RO 2006-018-147.04.03/08.04)

Goal: to assist the Managing Authority for the Sectorial Operational Programme for Environment (Romanian Ministry of Environment) in properly managing the Structural & Cohesion Funds in the field of environment. Project had very strong capacity building and training components.

# Specific responsibilities: Main activities and responsibilities coordinate a team of 12 training experts, financial experts, and project management experts: prepare participatory Training Needs Assessment involving all departments within the Managing Authority for the Sectorial Operational Programme for Environment (within the Romanian Ministry of Environment) coordinate the preparation of training curriculas and training materials on the following themes: technical assistance for environmental projects (waste management, water and waste water management, soil remediation., biodiversity, district heating), financial management of SOP Environment and environmental major projects, monitoring of environmental major projects, programming and evaluation of environmental projects; deliver training sessions on "Public Communication Campaigns" and "Project Cycle Management": coordinate the training delivery for the entire personnel of Managing Authority for SOP Environment and the 8 Internediary Bodies for SOP Environment (264 people); responsabile for the overall management of the project. Romanian Ministry of Environment - the Management Authority for the Sectorial Operational Contracting authority Programme in Environment Name and address of employer Ramboll Romania, 21, Turturelelor st., Bucharest, Romania Public administration/technical assistance Type of business or sector **Dates** 2008 - 2009 Occupation or position held **Training Expert** Project & goal Project: "Technical Assistance for Project Pipeline Preparation" – District Heating Component Goal: to assist the Romanian Ministry of Environment and the DH operators in preparing a pipeline of major projects to be funded through the Structural and Cohesion funds (feasibility study, master plan, technical design, institutional analysis, cost-benefit analysis, application form. prepare Training Needs Assessment: Main activities and responsibilities prepare training concept, design, and curricula; deliver training sessions on "Public Communication Campaigns" and "Project Cycle Management": coordinate the team of experts involved in the training delivery for the representatives of Romanian DH Operators, Ministry of Environment, and local public administration. Contracting authority Romanian Ministry of Environment Name and address of employer Ramboll Romania, 21, Turturelelor st., Bucharest, Romania

Type of business or sector

Public administration/technical assistance

**Dates** Occupation or position held Main activities and responsibilities April 2008 - April 2010

Marketing and Sales Manager

- Member of the Board, involved in strategic planning;
- Management of marketing and business development assignments for Ramboll Romania;
- Elaboration of business plans, various studies, and applications in the field of EU funds available for research, training, adult education.
- Member of the organization team international conference on sustainable development.

Name and address of employer Type of business or sector

Ramboll Romania, 21, Turturelelor st., Bucharest, Romania

Consulting engineering

Occupation or position held

Jan. 2008 - April 2008 **Public Awareness Expert** 

Project & goal

**Dates** 

Project "Technical Assistance for the management of Phare 2005 - 2006 Grant Schemes in the field of Environment"

Goal: to provide the contracting authority with technical assistance in the field of the management of the grant schemes for environment (waste management, water and waste water, biodiversity, energy).

#### Elaborate and coordinate the implementation of the public awareness plan, including information Main activities and responsibilities sessions for the potential beneficiaries of EU funds: Organize and deliver training sessions in the field of management of EU funded projects: establish the training programme and curricula: prepare training materials in the field of Project Cycle Management, elaboration of EU applications, management of EU-funded projects developed in the environmental sector (solid waste management, waste water, biodiversity); prepare training evaluation reports. Support the potential beneficiaries of EU funds in the elaboration of their applications for environmental infrastructure projects. Organize help-desks to support potential beneficiaries of EU funds in the application process. Contracting authority Romanian Ministry of Environment Name and address of employer Stella Consulting Type of business or sector **Technical Assistance Dates** Nov. 2007 - Feb. 2008 Occupation or position held **Training Expert** Project "Public consultation in environmental assessments" Project & goal Goal: to train the staff of Environmental protection agencies to deal with uneasy situations related to the NIMBY (not in my backyard) principle. Prepare training materials in the field of public participation related to Strategic Environmental Main activities and responsibilities Assessment Directive. Deliver training sessions on "Public Consultation" related to the environmental projects implemented in Romania for representatives of Ministry of Environment and environmental protection agencies (according to the SEA and EIA European Directives). Name and address of employer AMECO Holland Type of business or sector Consulting **Dates** March - September 2007 Occupation or position held **Training Expert** Project & goal Project Support to the Management Authority for the Management of the Sectorial Operational Programme "Development of Economic Competitiveness - Priority Axis 2. Goal: to assist the National Agency for Scientific Research in training, programming, and evaluation Prepare and deliver training sessions on PCM, project management, EU Regulations related to Main activities and responsibilities Structural Instruments, EU visibility rules - for the representatives of the Intermediate Body, Management Authority, and potential beneficiaries of EU funds: Provide consulting support for the Intermediate Body for SOP Competitiveness - Research & Development in the assessment of the applications for EU funds. Name and address of employer National Agency for Scientific Research Type of business or sector Technical assistance/research **Dates** March - November 2007 Occupation or position held **Public Participation Expert** Project & goal Phare project "Strengthening institutional capacity for implementing and enforcing SEA (strategic environmental assessment) and Reporting Directives". Goal: to assist Romanian central authorities with responsibilities in environmental management to implement the SEA EC Directive. Main activities and responsibilities Prepare and deliver training sessions and workshops on "Public Participation & Public Consultation": Elaborate training and informational materials for public administration and civil society; Participate to the elaboration of the institutional feasibility study on the implementation of a SEA Centre in Romania, with a special focus on stimulating public participation in relation to projects/initiatives that potentially cause environmental damage. Contracting authority Romanian Ministry of Environment Name and address of employer Ramboll Danmark A/S

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Type of business or sector

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Technical assistance

Dates	23 <sup>rd</sup> – 27 <sup>th</sup> of September 2013 (CC PMP Exam Prep)							
Title of qualification awarded	Project Management Professional PMP (awarded in February 2014)							
Principal subjects/occupational skills covered	<ul> <li>Project Management Process Groups and Project Management Knowledge Areas a described in A Guide to the Project Management Body of Knowledge – 5th Edition.</li> </ul>							
Name and type of organisation providing education and training	Colors in projects (PMI REP)							
Dates	17 <sup>th</sup> – 22 <sup>nd</sup> February 2013							
Title of qualification awarded	Certificate of completion							
Principal subjects/occupational skills covered	<ul> <li>Writing Ethnographic and Other Qualitative Research</li> <li>Introduction to NVivo 10 (qualitative data software)</li> </ul>							
Name and type of organisation providing education and training	ECPR Winter School in Methods and Techniques University of Vienna							
Dates	Aug. – Sep. 2009 (certificate issued in March 2010)							
Title of qualification awarded	Certificate of completion							
Principal subjects/occupational skills covered	Basic Project Management Training in Primavera							
Name and type of organisation providing education and training	Oracle University							
Dates	2008 – 2012							
Title of qualification awarded	Ph.D. in Sociology							
Principal subjects/occupational skills covered	Sociology / thesis title: "The Economic Crisis in the European Union. A Communicational Perspective"							
Name and type of organisation providing education and training	Doctoral School - National University of Political Studies and Public Administration							
Dates	2008 – 2012							
Dates Title of qualification awarded	2008 – 2012 Master in Business Administration (MBA)							
	Master in Business Administration (MBA)  - Strategic Management - Marketing							
Title of qualification awarded Principal subjects/occupational skills covered  Name and type of organisation	Master in Business Administration (MBA) - Strategic Management							
Title of qualification awarded Principal subjects/occupational skills covered	Master in Business Administration (MBA)  - Strategic Management - Marketing - Financial Management							
Title of qualification awarded Principal subjects/occupational skills covered  Name and type of organisation providing education and training	Master in Business Administration (MBA)  - Strategic Management - Marketing - Financial Management  CEU Business School (Central European University)							
Title of qualification awarded Principal subjects/occupational skills covered  Name and type of organisation providing education and training  Dates	Master in Business Administration (MBA)  - Strategic Management  - Marketing  - Financial Management  CEU Business School (Central European University)							
Title of qualification awarded Principal subjects/occupational skills covered  Name and type of organisation providing education and training  Dates Title of qualification awarded Principal subjects/occupational skills covered  Name and type of organisation	Master in Business Administration (MBA)  - Strategic Management  - Marketing - Financial Management  CEU Business School (Central European University)  2006 – 2008  Master of Science in Project Management  Project Management							
Title of qualification awarded Principal subjects/occupational skills covered  Name and type of organisation providing education and training  Dates Title of qualification awarded Principal subjects/occupational skills covered  Name and type of organisation providing education and training	Master in Business Administration (MBA)  - Strategic Management  - Marketing - Financial Management  CEU Business School (Central European University)  2006 – 2008  Master of Science in Project Management  Project Management  College of Communication and Public Relations, National University of Political Studies and							
Title of qualification awarded Principal subjects/occupational skills covered  Name and type of organisation providing education and training  Dates Title of qualification awarded Principal subjects/occupational skills covered  Name and type of organisation providing education and training  Dates	Master in Business Administration (MBA)  - Strategic Management  - Marketing - Financial Management  CEU Business School (Central European University)  2006 – 2008  Master of Science in Project Management  Project Management  College of Communication and Public Relations, National University of Political Studies and Public Administration							
Title of qualification awarded Principal subjects/occupational skills covered  Name and type of organisation providing education and training  Dates Title of qualification awarded Principal subjects/occupational skills covered	Master in Business Administration (MBA)  - Strategic Management  - Marketing  - Financial Management  CEU Business School (Central European University)  2006 – 2008  Master of Science in Project Management  Project Management  College of Communication and Public Relations, National University of Political Studies and Public Administration  2004 - 2005							
Title of qualification awarded Principal subjects/occupational skills covered  Name and type of organisation providing education and training  Dates Title of qualification awarded Principal subjects/occupational skills covered  Name and type of organisation providing education and training  Dates Title of qualification awarded Principal subjects/occupational skills covered  Name and type of organisation  Principal subjects/occupational skills covered  Name and type of organisation	Master in Business Administration (MBA)  - Strategic Management  - Marketing  - Financial Management  CEU Business School (Central European University)  2006 – 2008  Master of Science in Project Management  Project Management  College of Communication and Public Relations, National University of Political Studies and Public Administration  2004 - 2005  Certificate of completion							
Title of qualification awarded Principal subjects/occupational skills covered  Name and type of organisation providing education and training  Dates Title of qualification awarded Principal subjects/occupational skills covered  Name and type of organisation providing education and training  Dates Title of qualification awarded Principal subjects/occupational skills covered	Master in Business Administration (MBA)  - Strategic Management  - Marketing  - Financial Management  CEU Business School (Central European University)  2006 – 2008  Master of Science in Project Management  Project Management  College of Communication and Public Relations, National University of Political Studies and Public Administration  2004 - 2005  Certificate of completion  Project Management							

Title of qualification awarded

Principal subjects/occupational skills
covered

Name and type of organisation providing education and training

**Bachelor of Arts in Communication and Public Relations** 

Communication and Public Relations

College of Communication and Public Relations, National University of Political Studies and Public Administration

**Dates** 

2001 - 2002

Title of qualification awarded

Certificate of Excellence (1st prize)

Principal subjects/occupational skills

Philosophy, Ancient Greek

covered

Name and type of organisation providing education and training

Centre of Excellence for High-Performing Students

Mother tongue(s)

Romanian

Other language(s)
Self-assessment
European level (\*)
English

English
French
Spanish

Understanding				Speaking				Writing	
Listening		Reading		Spoken interaction		Spoken production			
C2		C2		C2		C2		C2	
B2		B2		B1		В1		B2	
B1		C1		B1		В1		B2	

(\*) Common European Framework of Reference for Languages

Social skills and competences

Team player, active listener and communicator, self-aware, networking skills.

Organisational competences

skills

and

Responsible decision making, project management competences (effectively monitor work in progress, and implement corrective actions), critical thinking, provider of (constructive) feedback, team motivator.

Driving licence

NO

**Annexes** 

List of published papers

## Annex - List of publications

#### - Books:

- Radu, L., Bârgăoanu, A., Corbu, N. (Eds.) (2013). The Crisis of the European Union. Identity, Citizenship, and Solidarity Reassessed. Bucharest: comunicare.ro
- Radu, L. (2012). Criza economică în Uniunea Europeană. O perspectivă comunicațională. [The Economic Crisis in the European Union. A Communicational Approach] București: comunicare.ro.
- Scientific papers and book chapters:
  - Radu, Loredana, Bârgăoanu, Alina (2014). Advocates or Challengers of Europeanization? An Inquiry into the Discourse of the Romanian Elites on the European Union in the Context of EU Elections 2014. Transylvanian Review of Administrative Sciences, ISSN 2247 8310, Social Sciences Citation Index (Web of Science) Thomson Scientific (former ISI) Impact Factor: 0,532
  - Radu, Loredana. (2014). Building the Eurosphere under External Pressure? The Arab Crisis seen by www.euronews.net. In Corbu, N, Popescu-Jourdy, D., Vlad, T. (2014). Identity and Intercultural Communication. Marea Britanie: Cambridge Scholars Publishing. ISBN (10): 1-4438-6397-1, ISBN (13): 978-1-4438-6397-1.
  - Bârgăoanu, Alina, Radu, Loredana, Negrea-Busuioc, Elena (2014). The Rise of Euroscepticism in Times of Crisis. Evidence from the 2008–2013 Eurobarometers. Romanian Journal of Communication and Public Relations. Volume 16, no. 1 (31) / April 2014, 9-24.
  - Dobrescu, P., Radu, L., Bârgăoanu, A. (2014). The Role of Universities in the Post-crisis European Union. In IATED 2014 Proceedings, Valencia.
  - o Bârgăoanu, A., Radu, L. (2013). "The European Union's Existential Crisis. Review of the book The Crisis of the European Union. A Response", by J. Habermas. Polity Press, Malden, In Romanian Journal of European Affairs, vol. 13, no. 4.
  - Radu, L., Boţan, M., Corbu, N. (2013). The "Core vs. Periphery" Dichotomy Feeds Euroscepticism. In *The Crisis of the European Union. Identity, Citizenship, and Solidarity Reassessed.* Bucharest: comunicare.ro.
  - Radu, L., Negrea-Busuioc E. (2013). Solidarity as a Shared Value in the European Union. In *The Crisis of the European Union. Identity, Citizenship, and Solidarity Reassessed.* Bucharest: comunicare.ro.
  - Bârgăoanu, A., Radu, L., Corbu, N. (2013). "More Europe" Means Many Things to Many People. In *The Crisis of the European Union. Identity, Citizenship, and Solidarity Reassessed.* Bucharest: comunicare.ro.
  - o Bârgăoanu, A., Radu, L. (2013). "Universities as knowledge corporations. Professional strategic planning and market positioning as key triggers of university's competitiveness". In ICERI 2013 Proceedings, Madrid, Spain (ISI indexed)
  - o Bârgăoanu, A., Corbu, N., Radu, L. (2013). "The Role of Government Evaluations and EU Identity in Shaping Economic Expectations During the Crisis. The Case of Romania". In European Journal of Science and Theology, august 2013, vol. 9, no. 4, pp. 225-241. [ISI Indexed; impact factor = 0.389].
  - Dobrescu, P., Negrea-Busuioc, E., Radu, L. (2013). "Requiem for European Solidarity. An Analysis of the European Discourse on the 2014-2020 Multiannual Financial Framework". In Romanian Journal of Communication and Public Relations. Vol. 16, no. 1 (28), Guest editor: Henk-Jan Rebel, pp. 75-89.
  - o Radu, L. (2013). "America's Economic Crisis and Europe's Hamletian Dilemma". In Management Dynamics in the Knowledge Economy, volume 1 (2013) no. 1, pp. 143-156.
  - o Radu, L, Ştefăniţă, O. (2012). "Framing the Economic Crisis in the Romanian Online Media". In Romanian Journal of Communication and Public Relations. Vol. 15, no. 2 (26), Guest editor: Hans-Jörg Trenz, ARENA Centre for European Studies, pp. 29 46.
  - Radu, L. (2012). "Building the Eurosphere Under External Pressure? The Arab Crisis Seen by www.euronews.net". In Corbu, N., Popescu-Jourdy, D., Vlad, T. (eds.) Identity and Intercultural Communication, Cambridge: Cambridge Scholar Publishing. (in print).
  - Bonghez, S., Radu, L., Grigoroiu, A. (2012). Implementing Project Management as a Business Development Strategy in Medium Sized Companies, In proceedings of "2012 International Conference on Technology and Management", Coreea, pp. 82 – 85
  - o Radu, L. (2011). "Crisis in Europe Economic Fallout and Degrading Trust". In Romanian Journal of Communication and Public Relations. Vol. 13. no. 4 (24), Special Issue 2011, pp. 63 73.

- Radu, L. (2011). "Sfera publică şi multiplele ei transformări" [The Public Sphere and Its Transformations]. In Bargaoanu, A., Negrea E. (eds.). In Comunicarea în Uniunea Europeană. Modele teoretice şi aspecte practice [Communication in the European Union. Theoretical Models and Practical Aspects], Bucureşti: comunicare.ro.
- Radu, L. (2011). "Istoria comunicării europene" [History of EU Communication]. In Bargaoanu, A., Negrea E. (eds.). (2011) Comunicarea în Uniunea Europeană. Modele teoretice şi aspecte practice [Communication in the European Union. Theoretical Models and Practical Aspects], Bucuresti: comunicare.ro.
- o Bonghez, S., Radu. L. (2011). Managementul proiectelor [Project Management]. Note de curs, exemple practice şi exerciţii. Note de curs publicate pe platforma www.comunicareonline.ro.
- Bargaoanu, A., Radu, L., Negrea, E. (2011). "The Changing Face of Higher Education: The Project-Oriented University".
   (2011). In Proceedings of the International Conference on Social Sciences and Society. Shanghai: Information Engineering Research Institute.
- o Bargaoanu, A., Radu, L., Negrea, E. (2011). "Project-Orientation as a Core Competence in Changing Universities". In Management of Technological Changes conference proceedings, Grecia.
- o Bargaoanu, A., Calinescu, L. (2009). "Regional and Cohesion Policy the Crossroads of EU Sectoral Policies", In Romanian Journal of European Affairs, Vol. 9, No. 4, December.
- o Bargaoanu, A. Negrea, E., Calinescu, L., Stan, S (2010). "Innovations in the Organization of the Romanian Higher Education: Project-Oriented University", Romanian Journal of Communication and Public Relations, vol. 12, no 3(20).
- o Bargaoanu, A., Negrea, E., Calinescu, L. (2009). "Project-Oriented University. Sustainable Education at Stake", In ICERI 2009 Proceedings, International Conference of Education, Research and Innovation, Madrid, Spain;
- o Bargaoanu, A., Stan, S., Negrea, E., Calinescu, L. (2009). "Institutional Innovations in Higher Education: Project-Oriented University", In INTED 2009 Proceedings, Proceedings of the International Technology, Education and Development Conference, Valencia, Spain.
- Călinescu (2008). "EU Cohesion Policy and Romanian Development Priorities". In Bargaoanu, A., Dobrescu, P., Taranu, A. (eds.). Globalization and Policies of Development. Bucharest, National University of Political Studies and Public Administration.
- o Bârgăoanu, Călinescu, Negrea, (2008). "The Promotion Campaigns for EU-funded Programmes and Projects. The Promotion of the Regional Operational Programme in Romania". In Journal of Communication and Public Relations, 12.
- Bârgăoanu, A., Călinescu, L, A., Negrea, E. (2007), "Project-Oriented University an Emerging Concept", In Management & Marketing Review, Bucharest, Romania, no. 2 / 2007.
- o Bârgăoanu, A., Negrea, E., Călinescu, L. (2007). "What's in a Name...O analiză a utilizării termenilor de proiect şi manager de proiect în limba română". In Romanian Journal of Communication and Public Relations, no. 10, pp. 89-104.
- o Bargaoanu, A., Calinescu, L., Negrea, E. (2007), Projects, but No Project Management: An Assessment of "Project" and "Project Manager" Terms Usage in Romania, Ecole Superieure de Lille, France;
- o Calinescu, L., Thorn, L. (2007), Public Participation in SEA (strategic environmental assessment) process. In Generic Guidance on the Implementation of SEA Directive in Romania, Bucharest, Romania;
- o Calinescu, L., (2007), "Stakeholder Management a Vital Role in Performing Successful Projects", In Review of Management and Economic Engineering, no 3/2007, Bucharest, Romania.
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