

EUROPEAN COMMISSION



EDUCATION AND CULTURE



Communicating Europe: Policies and Strategies for Increasing EU's Visibility among Member States Jean Monnet European Module 2008 – 2013

„Globalisation and Changing Patterns in the Public Sphere” International Conference
November 12th – 13th, 2010

College of Communication and Public Relations, National School of Political and Administrative Studies, Bucharest

**„Communicating Europe” Panel
November 12th, 2010**

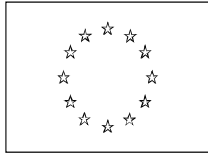
Friday, November 12th

10.30 – 11.30 Keynote addresses (room 12)

Claes DE VREESE, Professor, Chair of Political Communication and Scientific Director of The Amsterdam School of Communication Research ASCoR at the Department of Communication Science at the University of Amsterdam, the Netherlands

Martin LÖFFELHOLZ, Professor, Head of the Department of Media Studies at the Institute of Media and Communication Science of Ilmenau University of Technology, Germany

11.30 - 12.00 Coffee break (main hall)



EUROPEAN COMMISSION



EDUCATION AND CULTURE



12.00 - 14.00 **„Communicating Europe” Panel (room 207)**

Chair: Elena NEGREA, National School of Political Studies and Public Administration

Alina BÂRGĂOANU, Paul DOBRESCU, Adina MARINCEA, *Does Europe Come to “Save” Us or to “Scold” Us? An Analysis of the Media Discourse on EU Funds*, (National School of Political Studies and Public Administration, Romania)

Mălina CIOCEA, *Constructing a Cosmopolitan Public through Deliberative Journalism. The Case of Romanian Media Civic Campaigns* (National School of Political Studies and Public Administration, Romania)

Elena NEGREA, *What Makes the European Public Sphere Still a Prospective Project?* (National School of Political Studies and Public Administration, Romania)

Grigore GEORGIU, *L’age de la conjonction. Images de la mondialisation, images de l’Europe* (National School of Political Studies and Public Administration, Romania)

14.00 - 15.00 **Lunch break (main hall)**

15.00 – 17.00 **„Communicating Europe” Panel (room 207)**

Bogdan Laurentiu GAMALET, *TV Agenda-Setting and the Economic Crisis in Romania* (National School of Political Studies and Public Administration, Romania)

Andra Dina PANĂ, *Models of the European Public Sphere* (National School of Political Studies and Public Administration, Romania)

Constantin SCHIFIRNET, *The Europeanization through Media in the Society of Tendential Modernity* (National School of Political Studies and Public Administration, Romania)

Diana Maria CISMARU, *The Specialization of the Romanian Blogosphere: Functional Tendencies in Social Media Development* (National School of Political Studies and Public Administration, Romania)