



Professor Paul DOBRESCU, Ph.D.

Rector of the National School of Political and Administrative Studies

Teaching course within the Module: EU Communication Policy

Education

Research fellow at Oxford University, Church Mission Society (2006, 2008)

Ph.D. diploma in philosophy, University of Bucharest, Department of Philosophy
BA, University of Bucharest, University of Bucharest, Department of Philosophy

Current position

Rector of National School of Political and Administrative Studies

Professor, College of Communication and Public Relations, National School of Political and Administrative Studies, subjects taught: Mass Media and Society, History of Communication, Globalization and European Integration

PhD Advisor, Sociology of Communication field of research

Professional experience in projects

Project Manager, "Globalization and Education. Project-Oriented University – the New Model for the 21st Century" Project, National Council for Higher Education Research (2009-2011)

Project Manager, "The Impact of Globalization on Values and Lifestyles of Contemporary Romanian Society" Project, National Council for Higher Education Research (January 2005– present)

Project Manager, Virtual University of Business – Phare-funded project, Phare 2002 Social and Economic Cohesion (2002-2004)

Project Manager, Info EuroLider – EUROPA-funded project (2000-2002)

Project Manager, Centre for Communication and Public Relations, World Bank-funded project (2000-2001)

Comunicare.ro Publishing House Manager (1999-present)

Publications

Books

Dobrescu, P. (2008). *Cultural Creatives. Cercetari privind evolutia valorilor in societatea romaneasca* [Cultural Creatives. Research on the Dynamics of Values and Lifestyles in the Romanian Society], Bucharest, comunicare.ro

Dobrescu, P. (2008). *Geopolitica* [Geopolitics]. Bucharest, comunicare.ro (2nd edition)

Dobrescu, P., Bargaoanu, A., Corbu, N. (2007). *Istoria comunicării* [History of Communication]. Bucharest, comunicare.ro

Dobrescu, P., Bargaoanu, A., Taranu, A. (2007). *Globalization and Policies of Development* (eds.). Bucharest, comunicare.ro

Dobrescu, P. (2006). *Globalization and European Integration* (electronic textbook). Bucharest, www.comunicareonline.ro

Dobrescu, P. (2003). *Geopolitica* [Geopolitics]. Bucuresti: comunicare.ro

Dobrescu, P., & Bargaoanu, A., (2003, 2001). *Mass media si societatea* [Mass media and Society]. Bucharest, comunicare.ro

Dobrescu, P. (1997). *Iliescu contra Iliescu* [Iliescu against Iliescu]. Bucharest, Diogene

Dobrescu, P. (1986). *Computere si trandafiri sau paradoxurile progresului* [Computers and Roses or the Paradoxes of the Progress]. Bucharest, Editura Politica

Dobrescu, P. (1981). *Tehnocratie si putere politica* [Technocracy and Political Power]. Bucharest, Editura Politica

Articles/ Book chapters

Dobrescu, P. (2009). „Innovation, research, education – the magic triangle of contemporary development processes. The case of China”, Proceedings of the International Technology, Education and Development Conference „INTED 2009”, Eds. International Association of Technology, Education and Development

Dobrescu, P. (2009). “The Geopolitical Consequences of the Contemporary Economic Crisis”, *Romanian Review of Communication and Public Relations* [Revista Romana de Comunicare si Relatii Publice], no. 14

Dobrescu, P., Bargăoanu, A. (2008). “Hard Facts and Social Perception about the Rise of a Superpower: China”. In *Business Excellence* (Proceedings of the International Conference on Business Excellence, 3rd edition), Bucharest, Academy of Economic Studies

Dobrescu, P. (2008). Romanian Higher Education System Facing Globalization. In *INTED2008 Proceedings*, Proceedings of the International Technology, Education and Development Conference, International Association of Technology, Education and Development, Valencia

Dobrescu, P. (2007). “In search for New Sources of Growth. Enhancing Attractiveness on the Global Scene”. in *Review of Management and Economical Engeneering, Special Issue*, 6(5)

Dobrescu, P., Georgiu, G., Bargăoanu, A. (2007). “The Impact of Globalization on Contemporary Values and Lifestyles”, in *Communication and Reality* (Proceedings of the International Conference on Communication and Reality), Universitat Ramon Lull, Barcelona, Spain

Dobrescu, P. (2007). „Innovation – the Contemporary Driver of Global Competitiveness”, In Dobrescu, P., Tăranu, A., Bargăoanu, A., (eds.). *Globalization and Policies of Development*. Bucharest, comunicare.ro

Dobrescu, P. (2007). “Scoala de la Toronto. Contributia lui Harold Innis [Toronto School. Harold Innis’s Contribution to the Study of Communication]. *Revista de Sociologie Romanească*, nr. 5, vol. 4

Dobrescu, P. (2007). "Scoala de la Toronto. Contributia lui Marshall McLuhan [Toronto School. Marshall McLuhan's Contribution to the Study of Communication]", *Revista romana de comunicare si relatii publice*, nr. 9

Dobrescu, P. (2007). Studiile culturale britanice. Contributia lui Stuart Hall [British Cultural Studies. Stuart Hall's Contribution]. *Revista romana de comunicare si relatii publice*, nr. 8

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Dobrescu, P. (2006). "Romania at the Crossroads of Globalization and European Integration Trends", in *Business Excellence* (Proceedings of the International Conference on Business Excellence, 1st edition), Bucuresti, Editura ASE

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Dobrescu, P., & Bargaoanu, A., 2003, "Interactionismul simbolic – produsul cel mai sigur si mai impunator al pragmatismului american" [Symbolic Interactionism – the Most Enduring Product of American Pragmatism]. *Revista de sociologie romaneasca*. 3

Dobrescu, P. (2002). "In asteptarea votului pentru. Reflectii asupra campaniilor electorale postdecembriste [Waiting for the « pro » Vote. Reflections on the Post-1989 Electoral Campaigns]", *Revista Romana de Comunicare si Relatii Publice*, 4-5

Dobrescu, P. (2000). "Un despot modern: Opinia publică" [A Modern Despot : Public Opinion], *Revista Romana de Comunicare si Relatii Publice*, 1

Dobrescu, P. (1999). "Aisbergul comunicării", *Revista Romana de Comunicare si Relatii Publice*, 2-3

Prefaces/ Forewords/ Editor's Notes

Dobrescu, P. (2009). Preface to Walter Lippmann, *Public Opinion*, Bucharest, comunicare.ro

Bargaoanu, A., Dobrescu, P., Taranu, A. (2007). "Globalization is the latest form of modernization". Preface to Bargaoanu, A., Dobrescu, P., Taranu, A. (eds.). *Globalization and Policies of Development*, Bucharest, National School of Political Studies and Public Administration

Dobrescu, P. (2004). Afterword to D. McQuail and S. Windahl, *Communication Models. For the Study of Mass Communication*, Bucharest: comunicare.ro

Dobrescu, P. (2002). "The Surrender of Communication to Technology", Afterword to L. Sfez, *A Critique of Communication*, Bucharest, comunicare.ro