



Teaching Assistant Loredana RADU (Călinescu)

Teaching assistant within the Module: Public Awareness and Publicity for EU-funded Projects and Programmes, EU Communication Policy

Education

Ph. D. Candidate, National School of Political and Administrative Studies (2008 – present)

Executive MBA, CEU Business School New York (2008 – present)

MSc in Project Management, National University for Political and Administrative Studies (2006 – 2008)

CODECS Romania, Project Management professional course (2004 – 2005)

BA, National School of Political and Administrative Studies, Department of Communication and Public Relations (2002 – 2006)

Current position

Teaching assistant, Faculty of Communication and Public Relations, National School of Political and Administrative Studies, subjects taught: Project Management – Basic, Project Management – Advanced

Professional experience in projects

Project Director and Training Coordinator, "Technical Assistance for strengthening the institutional capacity of central and regional authorities responsible for the management of the projects funded through Structural and Cohesion Funds" Project, Ramboll Romania (November 2008 – November 2009)

Training Expert, "Technical Assistance for Project Pipeline Preparation" – District Heating Component" Project, Ramboll Romania (November 2008 – May 2009)

Project Manager, "Technical and Economic Appraisal of the project proposals to be funded through EEA Grants" Project, Ramboll Romania (February – April 2009)

Researcher, "The Perceived Social Relevance of Project Management in Romania" Project, National Council for Higher Education Research, 2006– 2008

Researcher, "Globalisation and Education. Project-oriented University – the New Model of the XXI Century University" Project, National Council for Higher Education Research (2009 – 2011)

Member of the project team, "Communicating Europe: Policies and Strategies for Increasing EU's Visibility among Member States" Jean Monnet European Module, Lifelong Learning Programme (2008 –2013)

Public Awareness Expert, "Technical Assistance for the management of Phare 2005 – 2006 Grant Schemes" Project, Stella Consulting France (January – April 2008)

Public Consultation Expert, “Strengthening institutional capacity for implementing and enforcing SEA (strategic environmental assessment) and Reporting Directives” Project, Ramboll Denmark (March – November 2007)

Public Awareness Expert “Technical assistance to support the implementation of the Phare ESC 2004 – 2005 Grant Schemes” Project, Ramboll Romania (December 2006 – December 2007)

Public Awareness Coordinator, “Technical Assistance to support de implementation of the waste management investment/infrastructure projects under ESC” Project, Hill International (January – November 2006)

Public Awareness Coordinator, “Rehabilitation of Piatra Neamt Waste water Treatment Plant” Ispa Project, Hill International (December 2005 – December 2006)

Trainer and consultant in project management, Roland Gareis Consulting (2006 – 2007)

Trainer and consultant in project management, Intermediary Body for SOP Economic Competitiveness - Research and Development (2006)

Publications

Bârgăoanu, A., Negrea, E., Călinescu, L., Stan. (2009) *Institutional Innovations In Higher Education: Project-Oriented University*. In IATED 2009, Valencia, Spania

Bârgăoanu, A., Negrea, E., Călinescu, L., (2008). *The Promotion Campaigns for the EU-funded Programmes and Projects. The Promotion of the Regional Operational Programme in Romania*. *Revista română de comunicare și relații publice*, 12

Bârgăoanu, A., Călinescu, L, A., Negrea, E. (2007), *Project-Oriented University - an Emerging Concept*, Management & Marketing academic revue, Bucharest, Romania, no. 2 / 2007;

Bargaoanu, A., Calinescu, L.,Negrea, E. (2007), *Projects, but No Project Management: An Assessment of “Project” and “Project Manager” Terms Usage in Romania*, Ecole Superieure de Lille, France;

Calinescu, L., Thorn, L. (2007), *Public Participation in SEA (strategic environmental assessment) process*, in Generic Guidance on the Implementation of SEA Directive in Romania, Bucharest, Romania;

Calinescu, L., (2007), *Stakeholder Management – a Vital Role in Performing Successful Projects*, Review of Management and Economic Engineering, no 3/2007, Bucharest, Romania.

Gareis, R., Bargaoanu, A, Calinescu, L., (2007). *Romania as a Project-Oriented Nation*, PROJEKTMANAGEMENT GROUP, Vienna University of Economics and Business Administration;

Calinescu, L. (2007), *Project Management Awareness within EU-funded Projects from Romania* In Bargaoanu, A., Dobrescu, P., Taranu, A. (eds.). *Globalization and Policies of Development*. Bucharest, National School of Political Studies and Public Administration

Bargaoanu, A., Calinescu, L, (2007). *Rolul comunicării publice în utilizarea Instrumentelor Structurale: catalizarea resurselor și multiplicarea efectului investițiilor [The Role of Public Communication in the Management of Structural Instruments]*. *Revista romana de comunicare si relatii publice*, No. 9;

Calinescu, L (2007), *Management of Public Awareness Campaigns within EU-funded Projects*, „Management & Marketing” academic revue, Bucharest, Romania, no. 1 / 2007;

Calinescu, L. (2006), *Public Communication Campaigns – Key Aspects*, newsletter Phare project Technical Assistance to support de implementation of the waste management investment/infrastructure projects under ESC, Bucharest, Romania;

Calinescu, L. (2006), *EC Visual Identity Guidelines: rules and constraints*, newsletter Phare project Technical Assistance to support de implementation of the waste management investment/infrastructure projects under ESC, Bucharest, Romania.

Awards

IPMA Outstanding Research Contribution 2007 for the research programme **project orientation [international]**, research team coordinated by Roland Gareis