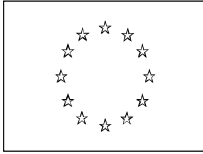


Communicating Europe: Policies and Strategies for Increasing EU's Visibility among Member States

Jean Monnet European Module



Project code: 2008-2675/001-001

Funding institution: European Commission, Education, Audiovisual & Culture Executive Agency

Programme: Lifelong Learning 2007-2013, Jean Monnet action

Project start date: 2008, October

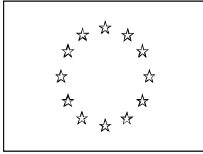
Project end date: 2013, October

Budget: 19 360 Euro



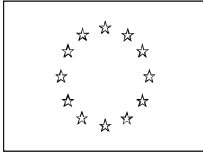
The Philosophy of the Jean Monnet Programme

.....”it stimulates teaching, research and reflection on European integration at higher education institutions throughout the world”.

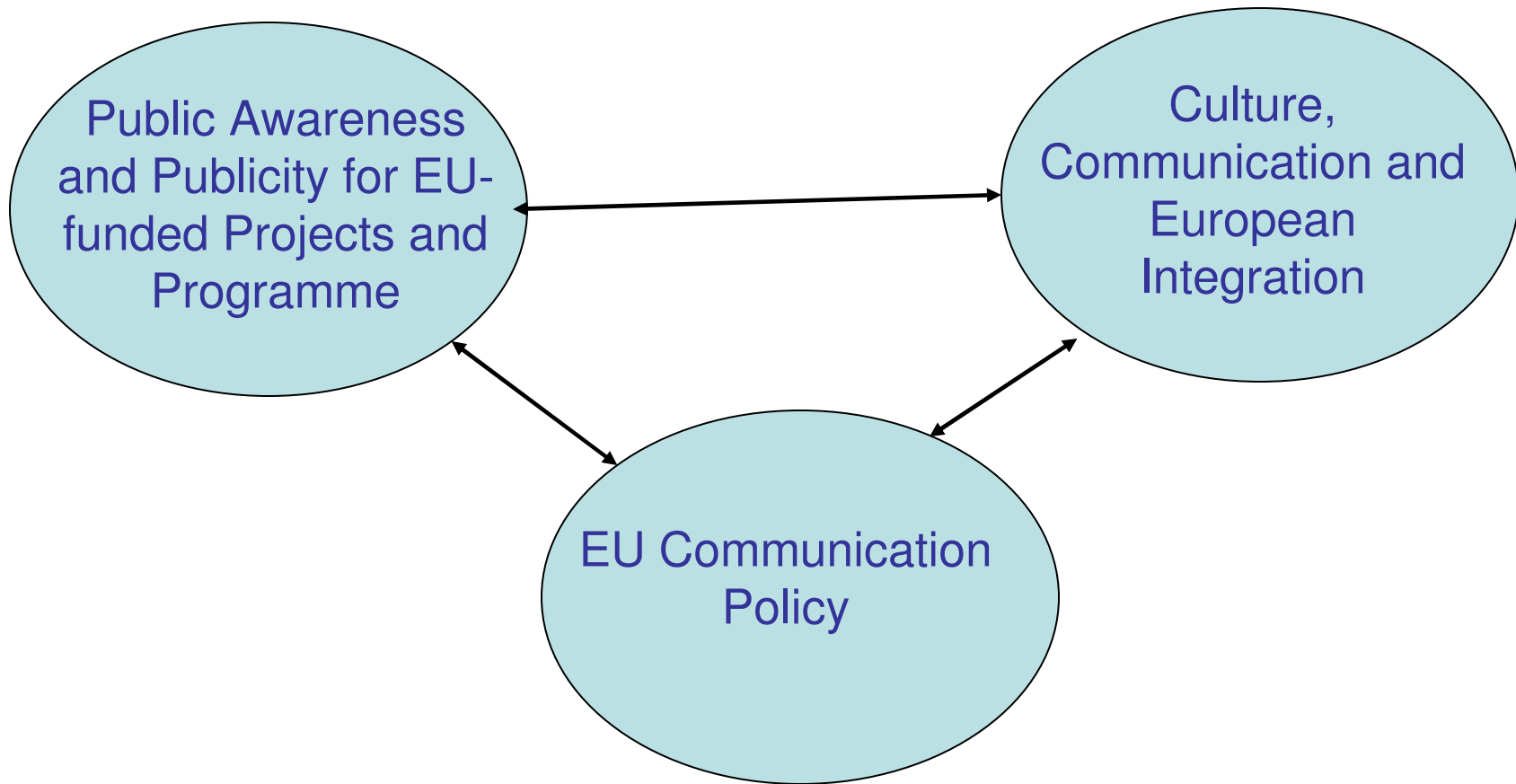


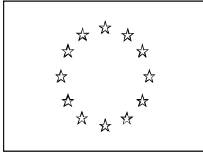
Communicating Europe Jean Monnet European Module

- teaching module focusing on the European communication policy and EU-funded programmes
- designed for the students enrolled in the MSc programme in Project Management
- has three courses that combine the communication-related issues with the specificity of the EU-funded programmes and projects publicity and awareness campaigns

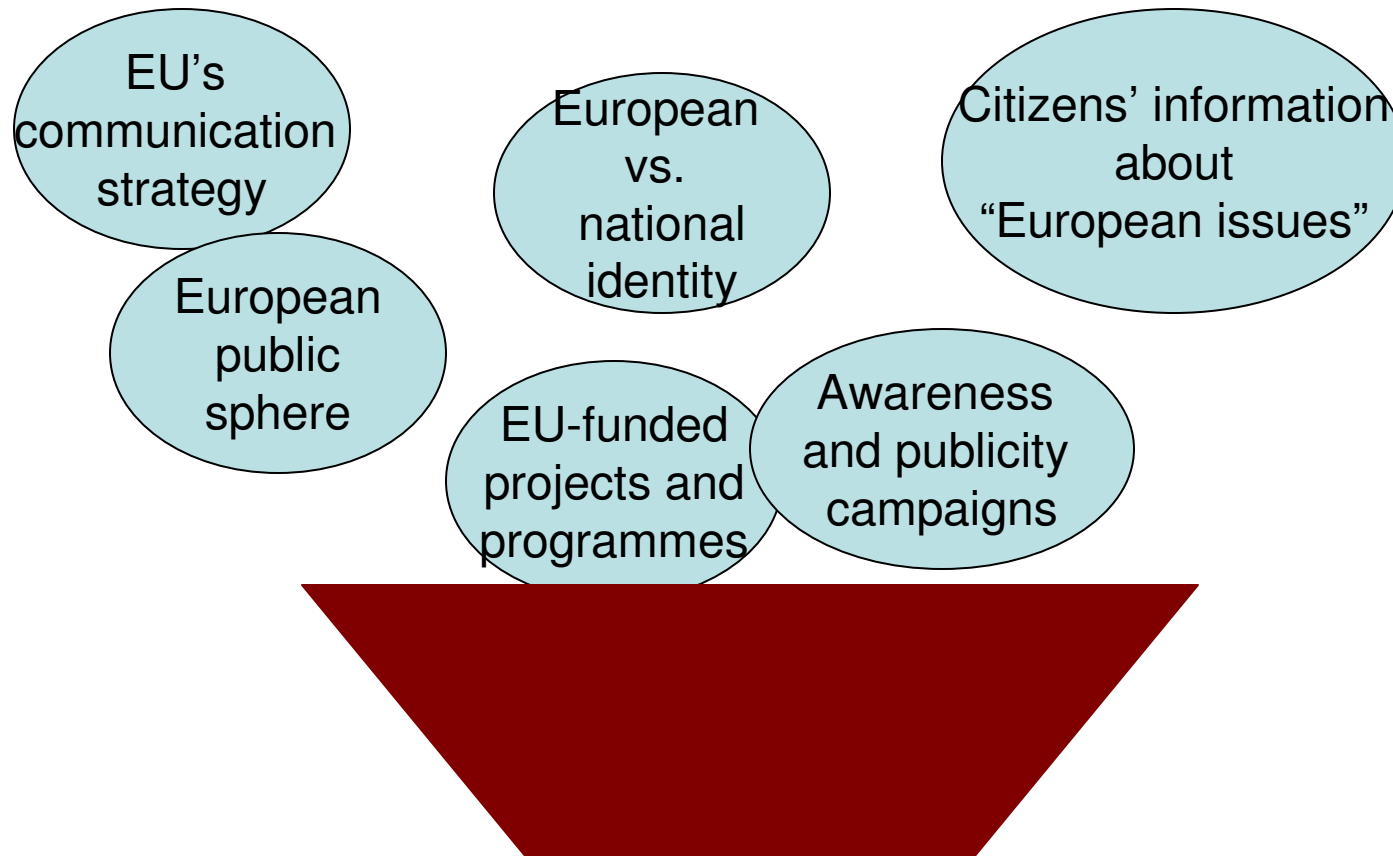


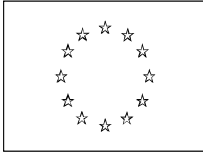
The courses





Communicating Europe: *keeping the idea pot bubbling*

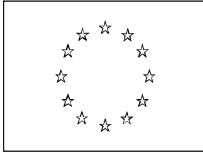




Communicating Europe, 1st year

Facts and figures

- 3 courses taught during the 2nd semester, 2009, March – June
- over 40 students have participated and have passed the examinations
- first edition of the “Communicating Europe” conference, December 11-12, 2009
- working groups on EU communication related topics



www.eucommunication.eu