



Teaching Assistant Elena NEGREA
Communication expert within the project

Teaching assistant within the Module: Culture, Communication and European Integration

Education

Ph. D. Candidate, University of Bucharest, Department of Foreign Languages (2005 – 2008)

Completion certificate in project management of European-funded projects, Veb Consult, Florence, Italy (March – June, 2002)

MA, University of Bucharest, Department of Social Sciences (2003 – 2005)

BA, National School of Political and Administrative Studies, Department of Communication and Public Relations (1999 – 2003)

Current position

Teaching assistant, Faculty of Communication and Public Relations, National School of Political and Administrative Studies, subjects taught: Strategies for Promotion and Absorption of EU-funded Projects, Project Management

Coordinator of the Lifelong Learning Programme at the Faculty of Communication and Public Relations

Assistant to the Head of the International Relations Office

Professional experience in projects

Training expert in project management and communication, "Technical Assistance for strengthening the institutional capacity of central and regional authorities responsible for the management of the projects funded through Structural and Cohesion Funds" Project, Ramboll Romania (February – November 2009)

Researcher, "Globalisation and Education. Project-oriented University – the New Model of the XXI Century University" Project, National Council for Higher Education Research (2009 – 2011)

Communication expert, "Communicating Europe: Policies and Strategies for Increasing EU's Visibility among Member States" Jean Monnet European Module, Lifelong Learning Programme (2008 –2013)

Communication expert, "Doctoral scholarships supporting research: Competitiveness, quality, and cooperation in the European Higher Education Area" Project, SOP Human Resources Development (2008 – 2011)

Publications

Negrea, E., Szakacs, S. (2009). "Commodity, Education, and the Quest for Truth in the 21st Century: What Do the American, the British and the Romanian Universities Have in Common?" in *Proceedings of the INTEND 2009*, 2009 International Association for Technology, Education and Development, Valencia, Spain.

Bârgăoanu, A., Negrea, E., Călinescu, L., Stan, S. (2009). „Institutional Innovations in Higher Education: Project-oriented University” in *Proceedings of the INTEND 2009*, 2009 International Association for Technology, Education and Development, Valencia, Spain.

Negrea, E. (2009). "Metonymia conceptuală ca mijloc de focalizare. Câteva exemple" [Conceptual Metonymy as Focus Device. A Few Examples] in Cuniță, A., Florea, F., Păunescu, M.O. (coord.) *Focus et focalisation: deux notions revisitées [Focus and focalisation : two revisited concepts]*, Editura Universității din București.

Negrea, E. (2008). "Figuri de limbaj în dezbaterile televizate. Metafore și metonimii" [Speech Figures in Televised Debates. Metaphors and Metonymies] in Drăgan, I., Cismaru, D.M. (coord.) *TeleRomânia în 10 zile [TeleRomania in 10 Days]*, Editura Tritonic.

Negrea, E. (2008). "One Way Of Ensuring R&D Progress Across EU Countries – The European Research Area" in Bargaoanu, A., Pricopie, R.. (eds.). *Proceedings of the International Conference on Education, Research and Innovation. Policies and Strategies in the Age of Globalization*. București, SNSPA, pp. 359-364.

Bârgăoanu, A., Negrea, E., Călinescu, L. (2008). „The Communication Campaigns of EU-Funded Programmes and Projects. Promotion of the Regional Operational Programme in Romania” in *Revista Română de Comunicare și Relații Publice publice* [Romanian Review of Communication and Public Relations], no. 12, pp. 35-48.

Bârgăoanu, A., Negrea, E., Călinescu, L. (2008). „Project-oriented University – an Institutional Innovation Enabling Competitiveness of Higher Education” in *Revista Română de Comunicare și Relații Publice publice* [Romanian Review of Communication and Public Relations], no. 13, pp. 77-88.

Bârgăoanu, A., Negrea, E., Călinescu, L. (2007). „What’s in a Name...O analiză a utilizării termenilor de proiect și manager de proiect în limba română” [What’s in a Name ... An Assessment of Project Management Terms Usage in Romanian] in *Revista Română de Comunicare și Relații Publice publice* [Romanian Review of Communication and Public Relations], no. 10, pp. 89-104.

Bârgăoanu, A., Negrea, E., Călinescu, L. (2007). „Project-oriented University – an Emerging Concept” in *Management & Marketing*, no. 4, pp. 55-64.

Negrea, E. (2007). "Building a Project Management Lexicon: A Must for Theory Development and Discipline Autonomy” in Bargaoanu, A., Dobrescu, P., Taranu, A. (eds.). *Proceedings of the International Conference on Globalization and Policies of Development*. București, SNSPA, pp. 419-425.

Negrea, E. (2007). "Examining How Theory of Project Management Should Look Like" in *Proceedings of the International Conference on Business Excellence*, 4th edition, Braşov, pp. 51-56.

Negrea, E. (2006). "Two examples of the treatment of reference in Fauconnier's mental space theory", Colocviul "Emile Benveniste", Universitatea Bucureşti, Catedra de Limba Franceză, http://ebooks.unibuc.ro/filologie/cunita/10-Elena_NEgrea.pdf.

Negrea, E. (2002). „Simbolul Graalului în romanul cavaleresc” [The Symbol of the Graal in the Medieval Novel] in *Studii de imagologie istorică [Studies of Historical Imagology]*, Ed. Comunicare.ro, Bucureşti, 2002, pp. 113-120.