

Short overview of the College of Communication and Public Relations

The College of Communication and Public Relations (CCPR) was founded in 1998 and accredited by Government Decision no. 916/11.08.2005. CCPR is one of the few colleges in Romania that provide academic specialization in Communication and Public Relation. The college operates in the National School of Political and Administrative Studies in Bucharest, Romania.

In 1999 CCPR launches the distance form of education. In 2004, for the first time in Romania, the college organizes three online MAs in Project Management, Management and Business Communication and Educational Management and Institutional Communication. CCPR promotes, starting with 2000, its own publishing house, Comunicare.ro. Moreover, starting with 2007, the college organizes an annual international conference on Globalization and Policies of Development, in which many European professors participate. The year 2008 brings the opening of the PhD School in Communication Sciences, and starting with 2009 CCPR provides for its students (in college) a new specialization, Advertising, that adds to the specializations in Communication and Public Relations and Psychology.